

Module specification

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Module Code	ONL721
Module Title	Professional Practice and Strategy implementation in the context of Health Care Management.
Level	7
Credit value	15
Faculty	Wrexham Business School
HECoS Code	100810
Cost Code	GABP
Pre-requisite module	NA

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MBA Health Management (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	15 hrs
Placement hours	0 hrs
Guided independent study hours	135 hrs
Module duration (Total hours)	150 hrs

Module aims

This module aims to support students in the analysis and implementation of relevant health care strategy, underpinned by contextual awareness of resource implications.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Critically appraise relevant policies and clinical governance in clinical practice.
2	Justify approaches to strategy implementation considering resource implications.
3	Critically evaluate methods of determining quality in health and social care.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

You must present critical discussion and analysis of academic theory and literature to successfully meet the learning outcomes.

Assessment 1: Power Point Presentation (LO1)

Write a power point presentation where you will identify and critically discuss key policy, clinical governance and strategy for your area of practice. Using academic theory, you will complete a short rationale that critically analyses and evaluates the reasons for your choice of policy.

Assessment 2: Written Essay (LOs2&3)

Drawing from assessment 1, present a written essay where you will critically discuss a method of policy or strategy implementation for you own professional leadership context, from a team or group perspective. You will explain your reasons for your choice of method and consider its merits within a leadership context. You will then present your findings and appraise how a plan for evaluation will be delivered.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1	Presentation	800	40%	N/A
2	2, 3	Written Assignment	1,200	60%	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. On-line material will provide the foundation of the learning resources, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module.

There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a help-line for additional support and chat facilities through Canvas for messaging and responding.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

Leadership and finance

Clinical governance

Methods of developing improvements in practice

The quality improvement agenda; principles and policies, clinical effectiveness

Evidence-based practice and the role of clinical guidelines

User involvement

Monitoring quality, teamwork, accountability.

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

McSherry, R. and Pearce, P. (2011). Clinical Governance : a guide to implementation for healthcare professionals. Chichester: John Wiley & Sons.

Note this is the latest edition of this book but as it pre-dates the COVID-19 Pandemic it is supplemented by additional articles within the module and with chapters from the essential text book you studied in ONL718.

Other indicative reading:

Berionni, A., Ancona, A., Pireddu, R., Gaafar, H., Vaccaro, F., Signorelli, C. and Morando, V. (2023), 'Organizational Setups and Strategies for New Healthcare Models: Integrated Practice Units', *Population Medicine*, Vol.5, No.Supplement, . DOI: 10.18332/popmed/163832.

de Mattia, E., Angioletti, C., D'Agostino, M., Paoletti, F. and de Belvis, A.G. (2024), 'Moving from Principles to Practice: A Scoping Review of Value-Based Healthcare (VBHC) Implementation Strategies', *Healthcare (Basel)*, Vol.12, No.23, pp. 2457. DOI: 10.3390/healthcare12232457.

Guenard, G. (2024), *Reducing Risk and Promoting Accountability in Healthcare: The Client Centred Approach for Governance & Operations*. VisionarEase Inc

Hill, J.E., Stephani, A., Sapple, P. and Clegg, A.J. (2020), 'The Effectiveness of Continuous Quality Improvement for Developing Professional Practice and Improving Health Care Outcomes: A Systematic Review', *Implementation Science : IS*, Vol.15, No.1, pp. 23–14. DOI: 10.1186/s13012-020-0975-2.

Lorch, U. and Vincent, C. (2024), 'The Safety of Early Phase Clinical Trials: Bridging the Gap between Governance and Practice', *British Journal of Clinical Pharmacology*, Vol.90, No.7, pp. 1538–1540. DOI: 10.1111/bcp.16141.

Administrative Information

For office use only	
Initial approval date	12/07/2019
With effect from date	23/09/2019
Date and details of revision	01/2026 Modification to assessment strategy and updated to module aims, syllabus and bibliography. 02/26 Administrative correction to Learning strategy and removal of formative assessment. 06/26 Revalidation and updated reading list
Version number	4